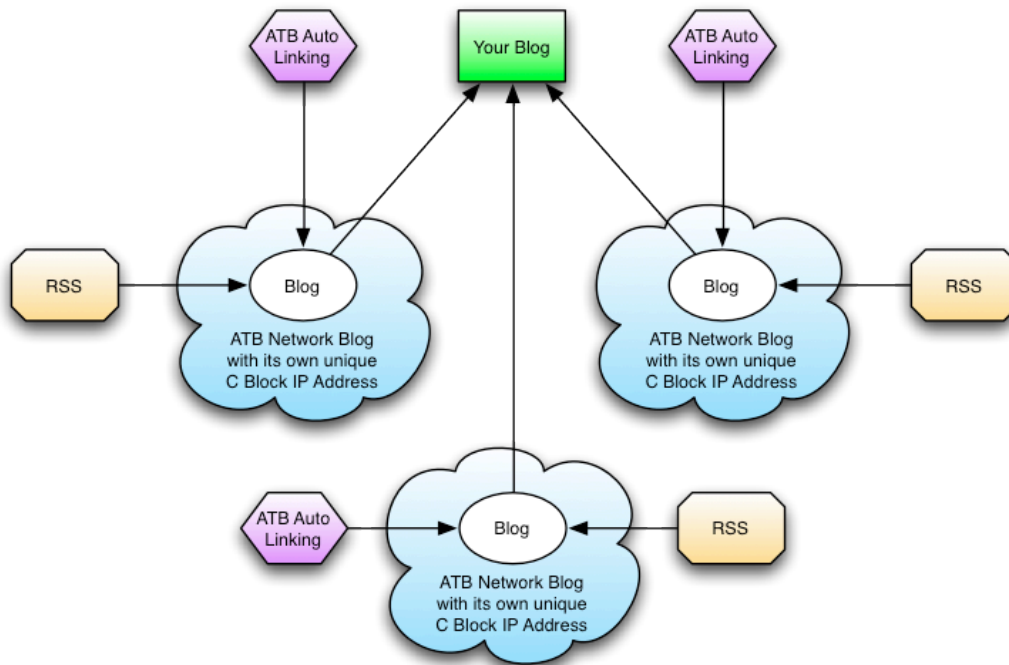


## Overview of Auto Traffic Buddy



1. User simply enters in a list of keywords, and the ATB system automatically creates blogs within the ATB network. Each blog is on its own "C Class" IP and is not tied together, with any other blog in the user's network, in anyway.
2. The amount of blogs created is dependent upon the amount of credits the user has. Regular members start with 20 credits and get an extra 2 added each month. Platinum members start with 40 credits and get an extra 10 added each month. For each credit, the user can create a single ATB Network Blog on its own unique IP address.

**NOTE:** *The ATB network is a 100% private system and is owned by both ATB customers as well as the ATB owners, and undergoes strict moderation to ensure the quality and integrity of the network.*

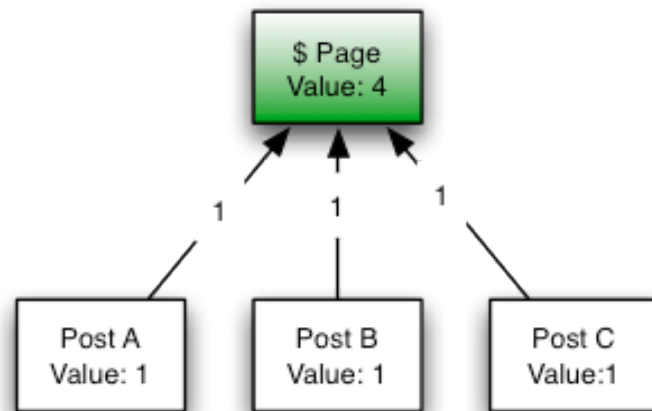
3. When a new post is added to your blog, a snippet of the original post is added to a random number of your created "ATB Network Blogs" with a link back to the original post. The random number is based on a preset variable that is configured in the ATB plugin settings. Each post added to the ATB Network Blogs has a unique title (in-house system rewrites the titles) and a random number of words (making sure each post snippet is somewhat unique).
4. Once a post is made to one of the ATB Network Blogs the RSS feed is updated, which is tied into numerous different RSS related services and directories PLUS ATB has a back end promotion system that promotes that post to a variety of third part services, such as (but not limited to) Twitter, Tumblr, Blogger, Xanga and more. This helps to ensure that your new post submitted to the ATB

Network Blogs get indexed by Google as soon as possible so the link can be counted by Google. This is important, as it is critical to optimizing the performance of this system that EVERY link be fully recognized by Google.

## How ATB Increases Rankings and Traffic

### Step 1:

This diagram represents an example of a blog that has an index page and three internal posts linking to it. For this example, the "\$Page" represents both the index page and a page that is focused on a more competitive keyword that will potentially get good traffic. This page can be any page/post on your blog and does not need to be the index page.



The "Value" numbers are hypothetical representations of the "Link Value" that would be passed from the link pointing from the individual posts to the \$Page. These numbers are not based off any formula and are simply used here to help illustrate how ATB helps with your blogs rankings.

As you can see in the above diagram, each page is given a hypothetical value of 1 and with this example, these pages are not linking to any other pages except the \$Page and therefore, pass the full value of "1" to the "\$Page". This in turn increases the value of the "\$Page" from 1 to 4.

This by itself shows how powerful internal linking to your "\$page" is. I have seen very often that by simply internally linking to a page with the keyword I want to rank for I have gone from a page three ranking to a page one in Google.

**TIP:** All links from websites in Google index carry some value, however this value varies dependant on a variety of reasons and as such, in order to help create this example for you, we simply assigned a value of 1. We apologize for this over simplification but it was necessary to help illustrate this system.

**TAKE AWAY:** Ensure the "Page(s) or Posts(s)" that are your main focus points are linked to internally from other pages using the keyword you want that page to rank for. Google

does use internal linking for scoring a page's value, and if your page has more value than the competition it will rank better.

### Step 2:

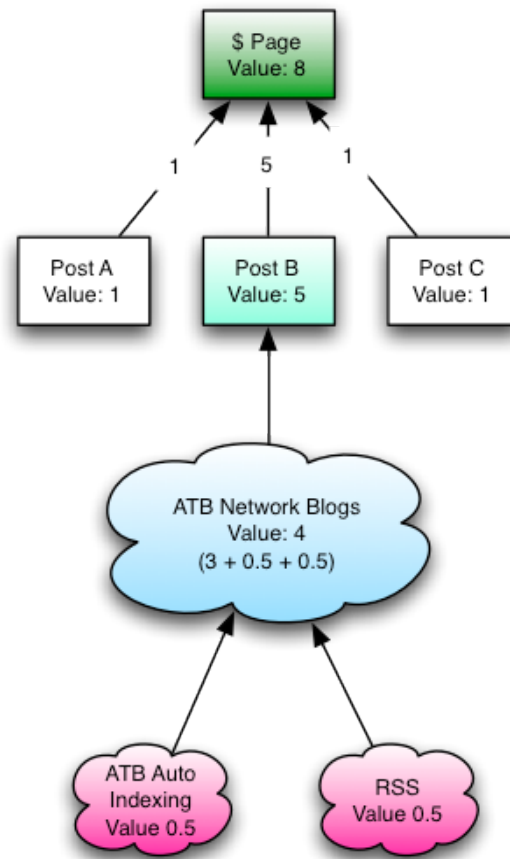
In this diagram, we now see a post has been submitted to the Auto Traffic Buddy (ATB) system.

For this example, we have given the ATB network a value of 3, which represents three blogs that it posted to. You can also see that using the recommended RSS strategy and our in-house auto linking system (which is done by us for you in the back end) each adds a value of 0.5 to bring the value of the ATB posts to 4.

This then increases the value of "Post B" from one to five and this will help increase the rankings of that post in Google, especially if it is a low competition keyword that it is optimized for.

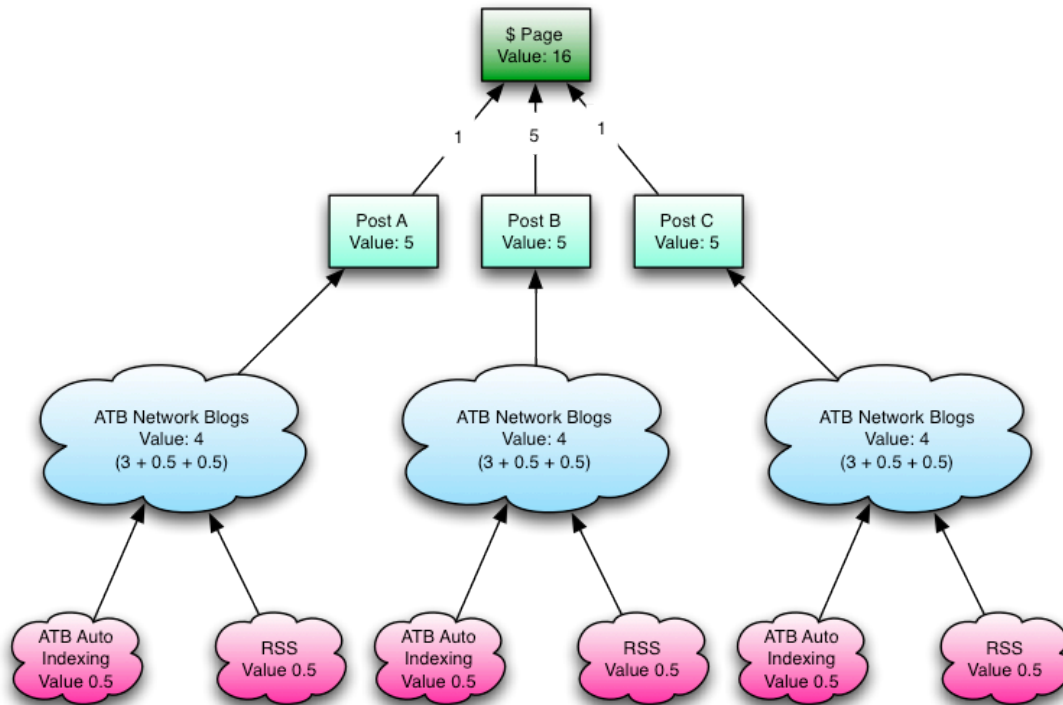
This also increases the value of the link pointing to the \$Page and increases its value from 4 to 8, which also increases its ability to rank in Google.

**TAKE AWAY:** Ensure that you complete the recommended RSS set up and promotion with ATB. This helps ensure that your auto submissions to the ATB network carry as much value as possible "automatically".



### Step 3:

In this diagram, we now see that each post on the example blog has been submitted to ATB.



With this, you can see that each post's value has been increased to 5 and the value of the \$Page now is 16. Using no other promotion than the ATB system, the value of the individual blog posts and the \$Page has been increased. This in turn dramatically increases the rankings of those pages/posts and the traffic to your blog.

As you can see, the power of using ATB and adding your own promotions (TrafficKaboom, Article Directories, Press Releases, Web2 and More) can position you to easily dominate your competition!

**TAKE AWAY:** Auto Traffic Buddy by itself is extremely powerful, but when used in conjunction with other effective promotion strategies it is EXTREMELY effective!